

2010 Rates

	Casual rates	X4	X10
Back cover	\$2200	\$1980	\$1650
Inside front cover	\$1900	\$1710	\$1425
Inside back cover	\$1600	\$1440	\$1200
Page 2	\$1600	\$1440	\$1200
Page 4	\$1600	\$1440	\$1200
Internal full page	\$1400	\$1260	\$1050
Half page	\$780 Colour	\$700	\$585
Quarter page	\$450 Colour \$350 BW	\$400 c \$315 b/w	\$340 c \$265 b/w
Eighth page	\$240 colour \$190 BW	\$215 c \$170 b/w	\$180 c \$145 b/w

Loose inserts \$1000 per 2500 inserts. Includes 1/8 page colour ad.

Note: Rates include GST for Australian residents + do not include agency commission

Design

If you require design you must supply artwork either by email or CD.

Call first to discuss design requirements.

Design rates: \$50 minimum fee – ask for a quote

2010 Deadlines

Issue	Booking	Material	On sale
March #227	Monday 1 February	Wednesday 3 February	26 February
April #228	Tuesday 9 March	Wednesday 10 March	2 April
May #229	Tuesday 6 April	Wednesday 7 April	30 April
June #230	Monday 3 May	Wednesday 5 May	28 May
July #231	Monday 7 June	Wednesday 9 June	2 July
August #232	Monday 5 July	Wednesday 7 July	30 July
September #233	Monday 9 August	Wednesday 11 August	3 September
October #234	Monday 6 September	Wednesday 8 September	1 October
November #235	Tuesday 5 October	Wednesday 6 October	29 October
Summer #236	Monday 8 November	Wednesday 10 November	3 December

ART MONTHLY AUSTRALIA

www.artmonthly.org.au

Specifications

64 pages

Full Colour

Saddle stitched

A4 Trim portrait

FULL PAGE A4 297mm H X 210mm W

With bleed 302mm H x 215 mm W

HALF PAGE

Horizontal 124mm H x 180mm W

Vertical 257mm H x 86mm W

QUARTER PAGE

Horizontal 58mm H x 180mm W

Vertical 124mm H x 86mm W

EIGHTH PAGE

Horizontal 30mm H x 180mm W

Images are 300dpi at 100% print size

Colours are CMYK

Supply files as hi-res print ready PDF files

Files may also be supplied as jpg or tiff hi-res images.

Supply images via email for files less than 3mg to artmonthly.ads@anu.edu.au

Mail larger files on CD before the deadline.

Design

If you require design you must supply artwork either by email or CD.

Call first to discuss design requirements.

Design rates: \$50 minimum free, call or email for a quote.

ART MONTHLY AUSTRALIA

www.artmonthly.org.au

Booking form

Retain a copy for yourself. Fax, email or post the completed booking sheet back to the AMA office.

F: 02 6125 9794 E: artmonthly.ads@anu.edu.au
LPO Box 8321 ANU Acton ACT 0200

SCHEDULE	
Casual	
X 4	
X 10	

MONTH	YEAR
March	201_
April	201_
May	201_
June	201_
July	201_
August	201_
September	201_
October	201_
November	201_

December	201_
January, February	to
(bumper summer issue)	201_

SIZE	Special info			
COVER	Back	In-front		
Full page	P.1	P.4		
Half page				
Quarter page	C	M		
Eighth page	C	M		
INSERTS	Subs	All		

Booking contact name:
Listing name:
Invoice Name:
T:
F:
M:
E:
Invoice address:
Delivery address:

I have read and understand the AMA Advertising terms & conditions.	
SIGNATURE	date

PRICE FOR ADVERTISEMENT: \$
+ DESIGN (ask for a quote) \$
- 5% Discount for payment at time of booking \$
TOTAL: \$

PAYMENT OPTIONS. If not paying the full amount up front, our terms of payment are 30 days from invoice date.

Please charge my (select)	MASTERCARD	VISA
CARD NO:		
EXP DATE:	Name on card	Signature
TOTAL	FULL PAYMENT	AUD \$

I have paid via EFT and have sent remittance advice	DATE paid	PLEASE FAX OR EMAIL REMITTANCE ADVICE TO: E: artmonthly.admin@anu.edu.au F: 02 6125 9794
---	-----------	---

Electronic funds transfer: ART MONTHLY AUSTRALIA COMMONWEALTH BANK BSB: 062-903 ACCOUNT NO: 1000 7230