

# ART MONTHLY AUSTRALIA

www.artmonthly.org.au

2000 Subscribers  
5000 Circulation  
15000 Readers

## 2012 advertising rates

please note: rates increase effective for all bookings from 1/11/2011.  
Includes GST for Australian residents + no agency commission

	casual rates	x4	x10
Back cover	\$1800	\$1700	\$1600
Inside front cover	\$1700	\$1500	\$1450
Inside back cover	\$1600	\$1500	\$1300
Page 2	\$1600	\$1500	\$1350
Page 4	\$1600	\$1500	\$1350
Internal full page	\$1470	\$1350	\$1250
Half page	\$880	\$750	\$720
1/4 page	\$490	\$435	\$400
1/8 page	\$290	\$270	\$250

Inserts \$1500 per 2500 magazines. Includes 1/8 page ad.

## Design

Please contact Tania Evans (02) 6125 3988 or email [artmonthly.ads@anu.edu.au](mailto:artmonthly.ads@anu.edu.au) to discuss.

Design rates: \$80 standard fee  
\$20 changes to final artwork

## deadlines

issue	booking	material due	on sale
March #247	4 February	7 February	2 March
April #248	3 March	6 March	30 March
May #249	4 April	11 April	4 May
June #250	3 May	8 May	1 June
July #251	2 June	5 June	29 June
August #252	5 July	10 July	3 August
September #253	4 August	7 August	31 August
October #254	1 September	4 September	28 September
November #255	5 October	9 October	2 November
Summer #256 (Dec, Jan, Feb)	2 November	6 November	30 November

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## Specifications

64 pages  
Full Colour  
Perfect Bound  
A4 Trim portrait

### **FULL PAGE**

A4 297mm H X 210mm W  
With bleed 302mm H x 215 mm W

### **HALF PAGE**

Horizontal 124mm H x 180mm W  
Vertical 257mm H x 86mm W

### **QUARTER PAGE**

Horizontal 58mm H x 180mm W  
Vertical 124mm H x 86mm W

### **EIGHTH PAGE**

Horizontal 30mm H x 180mm W

Images are 300dpi at 100% print size

Colours are CMYK

Supply artwork as hi-resolution PDF files with all fonts embedded 300dpi to  
Tania Evans [artmonthly.ads@anu.edu.au](mailto:artmonthly.ads@anu.edu.au) or via **FTP**

## Design

If you require design you must supply artwork.

Please contact Tania Evans on (02) 6125 3988 or [artmonthly.ads@anu.edu.au](mailto:artmonthly.ads@anu.edu.au) to discuss requirements.

**Design rates: \$80 minimum standard fee**

**\$20 requested changes to final artwork**

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## Booking form

Retain a copy for yourself. Fax, email or post the completed booking sheet to Tania Evans:

FAX: 02 6125 9794 or artmonthly.ads@anu.edu.au

LPO Box 8321 ANU Acton ACT 0200

Phone: 02 6125 3988

SCHEDULE	
casual	
X 4	
X 10	

MONTH	YEAR
March	201_
April	201_
May	201_
June	201_
July	201_
August	201_
September	201_
October	201_
November	201_

<b>December</b>	201_
<b>January, February</b>	to
(bumper summer issue)	201_

Back COVER	
Inside FRONT COVER	
Inside BACK COVER	
FULL PAGE 2	
FULL PAGE 4	
Internal FULL PAGE	
1/2 page	
1/4 page	
1/8 page	
INSERTS	

PRICE FOR ADVERTISEMENT:
\$

+ DESIGN (please contact AMA for quote)
\$

TOTAL (Includes GST):
\$

Booking contact name:
Listing name:
Invoice Name:
Tel:
Address:
Email:
Invoice address:
Delivery address:

Please supply your ad by the specified deadline. Artwork not received in time will incur the full charge.  
I accept the AMA Advertising terms & conditions.

SIGNATURE	date
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PAYMENT OPTIONS: terms of payment are strictly 30 days from invoice date.

Please charge my (select)	MASTERCARD	VISA
CARD NO:	Name on card	
EXP DATE:	Signature	
TOTAL	FULL PAYMENT	AUD \$

EFTPOS:	DATE paid	PLEASE EMAIL or FAX REMITTANCE ADVICE TO: artmonthly.admin@anu.edu.au FAX: 02 6125 9794
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Electronic funds transfer: ART MONTHLY AUSTRALIA COMMONWEALTH BANK BSB: 062-903 ACCOUNT NO: 1000 7230